## Champlain Place

Champlain Place is New
Brunswick's leading shopping
hub and the largest full-service
retail centre within its trade
area. This premium destination
consistently surpasses competitors across all performance
measures, providing a broad
retail mix designed to serve its
unique customer base.





\$850

sales per square feet

\$2,965

sales per square feet - food court

**8M+** 

annual traffic

150

tenants

788,495

square feet of gross leasable area

211,669

square feet of commercial retail units

- 1.5M residents are located within a 2.5-hour drive of Greater Moncton
- Moncton is Atlantic Canada's fastest growing city, with the nation's second lowest cost of living
- The majority of the population is bilingual (English & French with over 72% being bilingual)









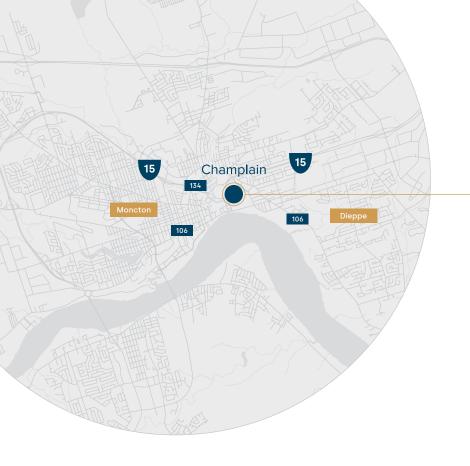












## Demographic Profile



317,730 trade area population



**1.5M** population within a 2.5-hour drive of Greater Moncton



42 average age



\$96K

